

Introducing SBQuantum (SBQ)

Do you want to work at a [cutting edge start up](#) getting deep tech into the hands of a user? If you have a passion for innovation and thrive in dynamic environments this is the internship for you. SBQuantum are [re-imagining the way we see this world](#), building cutting edge magnetics products to bring new solutions to clients. You may be familiar with the blue arrow on your phone when you want to know which way you are headed, but what if this same technology could be used to allow autonomous vehicles to navigate in GPS denied environments. Have you ever wanted to be part of building a greener future? Well our product helps find critical minerals for batteries so we can hit global electrification targets.

SBQ have a range of applications, ranging from geophysical surveys in mining to the defence to space and autonomous navigation. We are looking for a driven marketing manager to [build our brand](#) who will make sure the work of our fantastic technical team is not going to waste. If you think you can make quantum hardware intelligible to novices, then this is the opportunity for you.

What We Are Looking For

We are looking for an enthusiastic individual who will thrive in an ambiguous environment to [build our marketing strategy](#) as we transition to our first customers. We have some processes in place but are looking for someone who can bring intention and KPIs to our marketing presence. While a technical background is not required, we are looking for someone who can grasp the fundamentals of the technology and [communicate effectively](#) with both scientists and potential clients. While this will be your core mandate, we are an early stage start up so you will also need to be comfortable wearing multiple hats. Your core responsibilities will be:

- Build our marketing strategy across paid, owned and earned channels
- Establish key marketing KPIs and track performance
- Champion internal marketing to ensure our company values are front of mind
- Efficient execution of campaigns
- Managing our website

Requirements

- In higher education with a focus on marketing
- 2+ years work experience - it doesn't have to be in marketing but we want to know how you would leverage this experience for your marketing role
- Previous experience working on a cross-functional team and in ambiguous environment
- Strong skills in PowerPoint, InDesign, Photoshop or other creative toolkits
- Preferable: experience with WordPress
- Bilingualism is a preference - as a Quebec based company it is essential our materials are in both English and French
- Comfort that majority of the opportunity will be conducted remotely. Option to visit the lab in Sherbrooke pending COVID restrictions but touchpoints will mostly be virtual or with the COO who is based in Toronto

Apply

Apply with your resume and a cover letter indicating how you would help SBQ. Any questions, contact rachel@sbquantum.com.

For more information on SBQ and NV-centre diamonds see these [recent publications](#) (click the bullets below to read):

- [Wired](#)
- [The Economist](#)
- [A partner customer study](#)
- [Graduation from the Creative Destruction Lab](#)